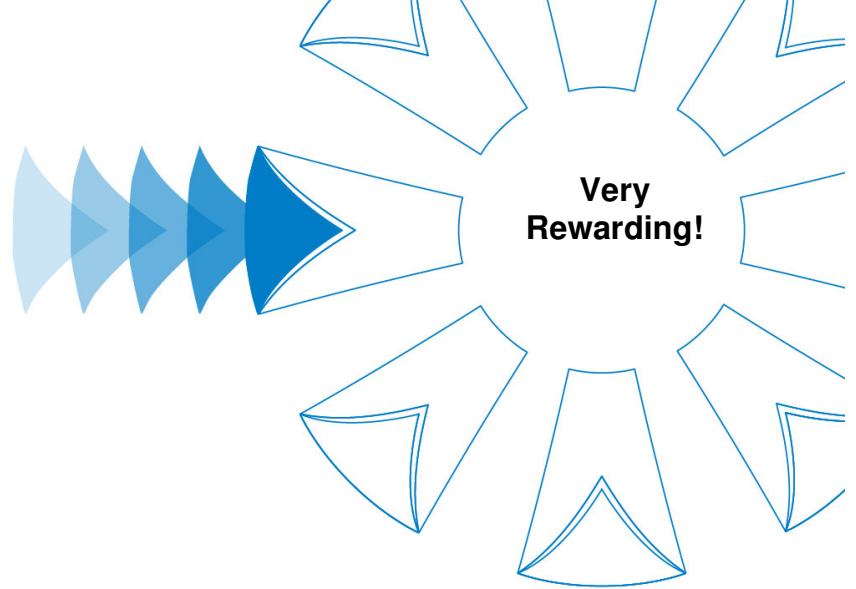


AN ACCESS ANALYTIC
SUCCESS STORY



The Company
Rewards Group

The Industry
Agribusiness

The Solution
Integrated Sales,
Marketing and
Workflow Model

Overview

Rewards Group provides diversified boutique agribusiness projects for the Australian investment market.

Business Challenge

Rewards Group had some existing Excel models which provided simple financial models that financial advisors could use to show clients the benefits of investing in Rewards Group investments.

The models were difficult to use and lacking in presentation, especially when compared to those provided by the company's competitors.

Rewards Group wanted to develop a leading model that not only looked fantastic, thereby properly representing the high-quality image of the company, but also provided very high standards of functionality and usability.

The company had been searching for a suitable consultant to undertake this project for some time but were unable to find anyone with the required expertise.

How Access Analytic Helped

Access Analytic has a long history with agribusiness tax-effective investment companies. Indeed, our very first client was in this business, and they are still clients today!

Using our experience, we provided many significant suggestions and recommendations regarding the model's development to assist Rewards Group achieve their objectives and produce a result of the highest quality.

Business Benefits

- The model assists financial advisors around Australia to quickly and easily collect the relevant information from clients and clearly show them the benefits of investing in Rewards Group agribusiness investments.
- Because the model is so functional, user-friendly, and logically set-out, it helps financial advisors recommend most appropriately the Rewards Group investments to meet client needs and objectives.
- Since the model also includes functionality that automates much of the application process, this streamlines what was previously a manual process and automates the production of all the extensive application documentation required, thereby saving significant amounts of advisor time.

"The work you have completed is fantastic, many thanks!"

Tim Turner, National Sales Manager



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