

A LUNCH & LEARN EVENT.....



Andrew Birch is the Principal of Birch Advisory, a management consultancy focused on bringing calm clarity to challenging business situations.

He has over 20 years' experience in helping clients develop their strategies and business plans, then working with the banks to raise the capital required.

He'll be speaking on the business and commercial issues involved in finance.

Getting your bank to say "Yes"!

How to Raise Finance in Challenging Times

Now that the financial crisis has passed, it should be easier to get debt finance ... right?

Unfortunately not! Many businesses are still finding it very difficult to raise much-needed finance and they're not quite sure why.

This lunch will provide helpful advice on key areas such as:

- How to prepare yourself before you approach the bank
- What bankers look for and what they really want
- How to communicate your strategies so the bank understands

All these things will set you apart from other businesses and maximise your chances of getting your bank to say "Yes" to you!

Who Should Attend?

- Business Owners
- Directors
- CEO's & CFO's
- Managers
- Accountants & clients
- Advisers & clients
- Consultants & clients
- Bankers & clients

Book Now!

Date: Monday November 8th

Time: Registration 12.00pm, seated by 12.15pm, finish 2.00pm

Location: Plaza Ballroom One, Hyatt Regency
Cnr Plain St & Adelaide Tce, East Perth

Booking: Visit www.accessanalytic.com.au/events

Pricing: \$99 (individual), or \$715 (table of 8) inc GST

Inclusions: Complete notes
Restaurant-prepared lunch

Table Bookings: Company name displayed on table, podium acknowledgement, logo shown during lunch



Jeff Robson is the Principal of Access Analytic, a consultancy providing business analyst tools and services that help clients make decisions with confidence.

Jeff presents to clients around the world on communicating their strategies to banks and investors through the use of effective financial models.

At this event, he'll be discussing and demonstrating the value of a robust financial model.



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